

NITU MISHRA

SOFTWARE DEVELOPER

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TECHNICAL SKILLS

- **Languages & Markup:** HTML, CSS, JavaScript, Java, SQL, PHP
- **CMS & Platforms:** WordPress (Classic Editor & Elementor), Shopify, WooCommerce
- **Design Tools:** Figma, Canva
- **Performance Tools:** GTmetrix, Google PageSpeed Insights, On-page SEO, Meta Tags
- **Other Tools:** Hostinger, cPanel, SureForms, Mailchimp, WhatsApp Chat Plugin
- **Version Control:** Git
- **Payment Gateways:** Razorpay, Shopify Payments

CERTIFICATIONS

- AWS Cloud Foundations - **AWS**
- Responsive Web Design - **freeCodeCamp**
- WordPress for Beginners - **Saddam Kassim**
- Figma UI/UX Design - **Udemy**
- Shopify Theme Development - **Shopify Academy**

PROFILE

Detail-oriented and creative WordPress & Shopify Developer with 1+ year of hands-on experience in designing, customizing, and maintaining websites. Skilled in both Elementor and native WordPress Editor. Adept in responsive web design, theme customization, performance optimization, and e-commerce integration. Currently exploring Figma for UI/UX design to create seamless web experiences.

EXPERIENCES

Reliable Allied Services

Dec 2024 - Present

Simply Gift – simplygift.in

- Developed a fully responsive WordPress website from scratch using the Classic Editor, focusing on clean code and efficient functionality.
- Designed and implemented custom layouts without relying on page builders, ensuring optimal performance and load times.
- Integrated essential plugins for contact forms and user engagement, while deliberately excluding payment gateway integration to suit project requirements.
- Conducted thorough cross-browser and cross-device testing to guarantee a consistent user experience.

Profile Genie – profilegenie.store

- Developed a fully responsive e-commerce website on Shopify, customizing themes using Liquid for dynamic content rendering.
- Created SEO-optimized product pages for NFC-based digital tools, improving search engine visibility.
- Integrated third-party applications including WhatsApp Chat, Google Maps, and Razorpay for enhanced functionality.

EDUCATION

MASTER'S DEGREE - MCA

SPPU, Pune University
2020 - 2022

BACHELOR'S DEGREE - BSC

RTMNU, Nagpur University
2016 - 2019

ACHIEVEMENTS

- Life Skill Activity (2022)
- Runner up in life skill activity conducted by IICMR College.
- Rainbow Event (2021)
- Anchoring for the Rainbow event of IICMR.
- Mathematical Society (2019)
- Executive member of the Mathematical Society.

Freelancer

May 2024 – Nov 2024

Spectrum Kart – spectrumkart.com

- Developed and maintained WordPress websites using custom themes and plugins.
- Resolved technical issues, including broken links, plugin conflicts, and SSL certification errors.
- Conducted cross-browser and cross-device testing to ensure consistent user experience.
- Collaborated with cross-functional teams to deliver projects aligning with client requirements.

Freelancer

Jan 2024 – Mar 2024

Corepac

- Designed responsive packaging website (Corepac) in Figma, focusing on UI/UX design and cross-platform compatibility.
- Developed wireframes, prototypes, and high-fidelity mockups with auto-layout and reusable components for consistency.
- Ensured smooth design-to-development handoff using style guides and design specs.

Cognizant

Feb 2022 – Oct 2022

McD ERP System

- Built responsive UIs using HTML, CSS, JavaScript; ensured cross-browser compatibility.
- Fixed UI bugs, script errors, and SQL/Oracle DB issues to maintain smooth performance.
- Performed manual testing across devices for consistent UX.
- Collaborated with teams for requirement analysis, development, and deployment.